



MUHAMMAD RAFLY MUMTAZ

+6285806474976 | raflymumtaz23@gmail.com | <https://www.linkedin.com/in/rafly-mumtaz-0714bb21a> | <https://github.com/Raflymumtz>

Jalan Candi Bajang Ratu no 20, RT 01 / RW 17, Kecamatan Blimbing, Kota Malang, Jawa Timur, Indonesia

As an experienced web developer, I excel in UI/UX design and front-end/back-end coding, proficient in HTML, JavaScript, PHP, and Java. I create dynamic, user-friendly websites that meet client needs and industry standards. Also, as a Social Media Specialist, I've managed and optimized accounts, created engaging content, and implemented data-driven strategies, significantly boosting brand visibility and engagement. My ability to analyze metrics and adapt strategies has led to substantial audience growth. Combining web development and social media expertise, I offer a comprehensive approach to digital presence and online marketing, driving business success through technology and innovation.

Work Experiences

PT DOT Indonesia - Malang, Indonesia

May 2023 - Oct 2023

internship

A startup that using digital solutions to help established companies and startups perform by providing high-quality software development services.

- Drafting content ideas using the figma tool
- Create and research content for Nest Academy in line with company values
- Create instagram reel content ideas about IT trends, career tips etc

Dr Techly - Malang, Indonesia

Nov 2020 - Present

CFO

A startup that runs on website building

- Drafting content ideas using the figma tool
- Make a Website User Interface

Education Level

Universitas Brawijaya - Malang, Indonesia

Mar 2020 -

Diploma in Sistem Informasi

Organisational Experience

WOWSI 2021 - Malang, Indonesia

Jul 2021 - Dec 2021

Pendamping

- Assist new students at the start of their studies
- Guiding new students to complete university introduction assignments

MR FEST 6.0 - Malang, Indonesia

Apr 2021 - Nov 2021

Korlap

- Worked as a field coordinator at the Information Systems Study Program Anniversary event

Abdi Desa Sosma EM UB - Pujon, Indonesia

Jun 2021 - Nov 2021

Staff

- Acting as a village servant in community service in Tawang Sari Village, Pujon

Presidium MKBM FILKOM UB - Malang, Indonesia

Apr 2021 - Present

Presidium II

- As Presidium II of the MKBM Filkom UB Session who replaces the role of Presidium I in leading the session if he is unable to attend

BEM FILKOM UB 2021 - Malang, Indonesia

Mar 2021 - Jan 2022

Staff Ahli Eksternal Kastrat

- Work with other people to do job who given by superior
- Self development with other organization in University

Sekolah Legislatif - Malang, Indonesia

Oct 2021 - Nov 2021

Humas

- Contact the candidate for newest information from committee
- Assist the candidate for election process

Humas

- As Public Relations for the 2021 Filkom UB Election, connecting information between DPM candidates and the committee, as well as invited guests. Apart from that, jobdesc also uploads information on social media

Skills, Achievements & Other Experience

- **Hard Skills:** Adobe, Figma, Social Media Optimization
- **Achievements** (2021): As Business Model finalist at 4C National Competition